



Keen360

Request a Demo
demo@keen360.com



**Life
Sciences**

On a mission to run your commercial ops better?

For companies in Life Sciences seeking a CRM platform that offers all the functionality of the mega-size industry leaders but with genuine agility and affordability

1

Affiliations & Relationships

Capture and maintain your complex web of relationships and interactions

2

Territories, Call Plans, Samples, & Detailing

Organize, manage, and empower your front-line reps

3

KAM & KOL Teams

Give your team-based, account-oriented teams the specific tools they need for success

4

CLM & Omni-Channel Communications

Conduct all interactions, including CLM, via text, email, voice, landing pages, portal pages

5

Mobility & Availability

Use the Android & Apple mobile apps to support in-field and at-home users

6

Compliance & Integration

Fine-grain control for data access with modern cyber safeguards & inter-operability

Keen Life Sciences

Our solutions are powered by

Creatio



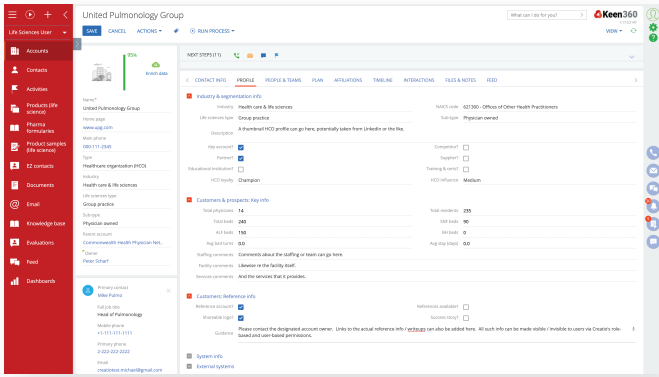
low-code BPM & CRM



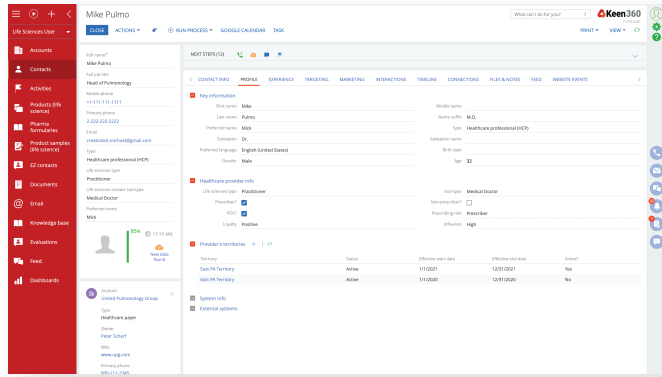
attractive economics



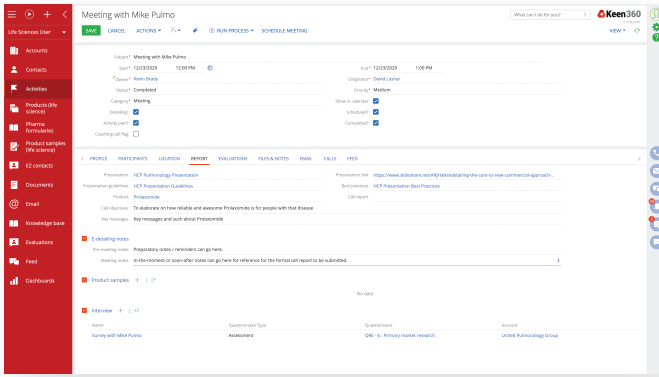
industry awards



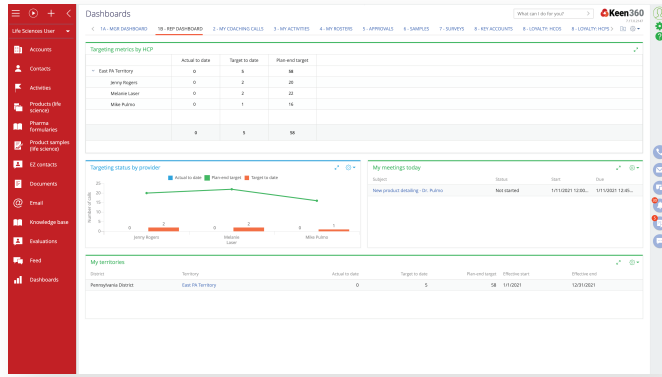
1 HCO Profiles & Affiliations



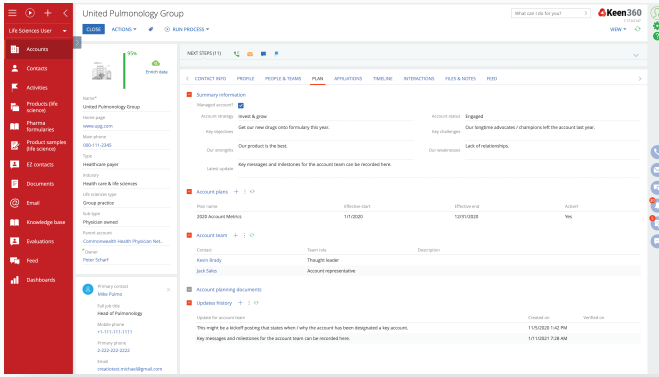
2 HCP Profiles & Relationships



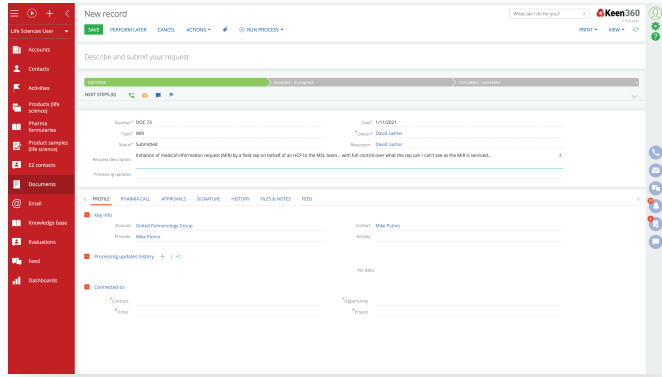
3 HCP Interactions (detailing, sampling, surveys, etc)



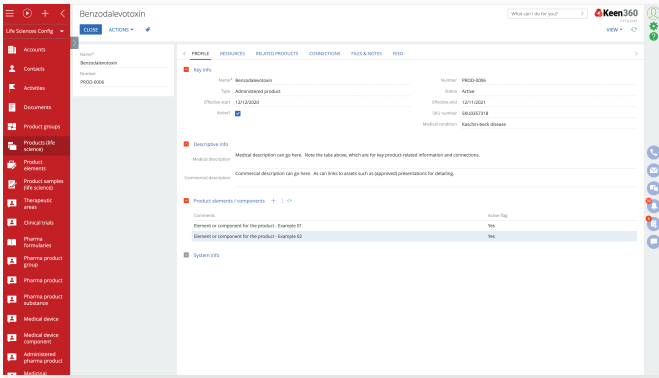
4 Attainment & Dashboards



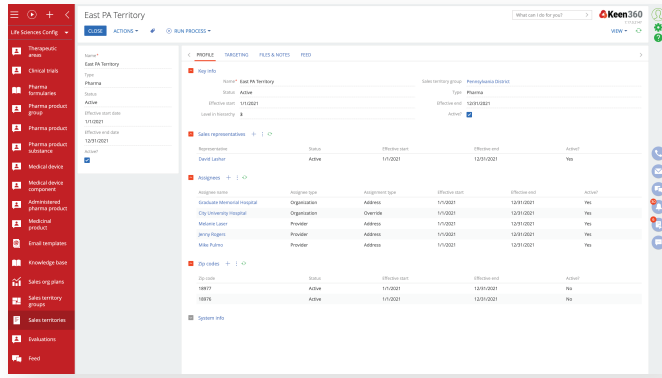
5 Key Account Management (KAM)



6 MSLs & Medical Information Requests (MIRS)



7 Products for Life Sciences



8 Territory Management